

Getting ready to sell your home

Should I paint or renovate?

The real estate market can be mysterious. How do you know what the best selling price is for your home? Should you renovate, paint, or stage your home? What should you do for the best ROI? How do you attract the right buyer who will appreciate the house you once called home?

These are all valid questions. You can find endless articles, videos, and podcasts full of great general advice, and I encourage you to do your research. The best next step is to talk to a professional who knows real estate, and not just in a broad sense but someone who knows your neighborhood, who is savvy on the specific market and has sold homes like yours in your area. No two communities are the same, and there are so many market variables to consider. Part of that equation, and most importantly, is having an agent who will listen to you. When you are ready to sell your home, it's time to talk specifics.

Steps

- Talk to a professional.
- Voice your concerns.
- Voice your goals.
- Know your home's worth.
- Work together to create a to-do list to achieve your goals.
- Put your home on the market.
- Sell your home.

So back to the original question, 'Do I renovate, paint, or stage?'. The answer to the question is maybe. I will provide a strategy for achieving the best price listing of the home. I will review your house inside and out, analyze the specific trends, the home's worth, and your end goals. I can guarantee that I'll roll up my sleeves and do the work with you because that is a true partnership. It is something I enjoy doing, getting into the paint, pulling weeds, and seeing a smile on your face and the sign beaming the word SOLD on the lawn.



[Add any other items that you do specifically that you'd like included in this or better real estate words to include, whether what I was saying is in fact true or not. Also, do you want to break this out to a more specific topic like just painting? Wasn't sure how broad or specific to make this. Let me know your thoughts]

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