

The Holidays and Selling Your Home

There is a crisp chill in the air, the leaves are falling, the holidays are coming, and you are selling your home. Some might say that is madness with the holiday preparations that most people engage in (albeit this year for most will look a bit different). You may have heard that it is best to sell in Spring and early Summer, and while those seasons have their advantages, Fall and Winter do too.

There are a lot of good reasons to sell your home at the end of the year. While you may have fewer people looking at your home, you will have more serious buyers who will make you an offer. With less competition, that's many more who have an eye on the prize. Staging your home will be beneficial in catching the right buyer's attention so they may envision the possibilities to make the house their own. You may see an [increase in value and sell your home quicker](#) by staging your home too. Here are some quick and easy tips to prepare for the tours during the Fall and Winter months:

1. Put up holiday decorations (subtle, cheerful, and welcoming).
2. Clean up the front and back yard by raking leaves and adding some flowers for color.
3. Place scented candles of vanilla or spice around the home, or better yet, bake some cookies for that warm and cozy aromatic feeling.
4. Add throw pillows and blankets on the couch or a side chair.
5. Clear clutter, and organize your space.
6. Keep the house at a warm, comfortable temperature.



You may also consider adding accessories to various parts of the house to continue that cozy, inviting feeling throughout. Fall and Winter is a great time to showcase a potential buyer's future. Help them visualize welcoming their friends and family to their new home the next holiday season.

[Contact me](#) if you plan to sell your home. Let's discuss staging for that finishing touch.